



Fundraising Strategies for Conservation Districts

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Today we will discuss:

- The prep work
- Finding opportunities
- Assessing eligibility
- Where and when to collaborate
- A success story!
- Roundtable discussion
- Next steps

***Type your
District's name
and state in the
chat to connect
with neighbors!***

Fundraising strategy: know what you're looking for

Strategic planning to narrow your focus: engage with staff, Board members and other stakeholders to determine development strategy

What's in your wheelhouse?

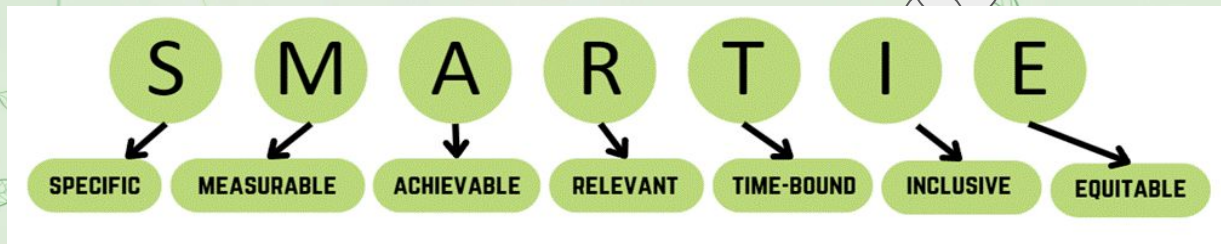
What aligns with your mission?

Who's your demographic?

Will you need to build capacity to meet project goals?

Give a thumbs up if
your district has a
strategic plan!


Type in the chat how often
is it updated?



Collaboration!

Shared Staff -

Inland Empire and Coachella Valley example



Give a thumbs up
or type in the chat
if your district has
shared staff!

The obvious partner and the unlikely partner;
who is working in the arena and who should be?

Connect with your regional NCDEA rep: <https://www.ncdea.us/regions>

Government grants and private funding

Federal and State grants

Accessing private funding;

- foundations
- philanthropists
- corporate sponsorship

<https://www.nacdnet.org/technical-assistance-grants-2/>

Council on Foundations: <https://cof.org/about>

What are some of the
top private sector
industries in your
district?

Unmute or type in the chat!

Assessing eligibility and other tips

- Watch info sessions
- Network with grant managers and others that have received it
- Familiarize yourself with past recipients
- Make a list of keywords to search
- How does this grant fit into your larger funding strategy?
- Does your org chart need updating to cover new tasks?

The image features a light green background with stylized, thin green branches and leaves. These branches are positioned in the corners and along the sides, creating a frame around the central text. The leaves are small and simple in design. The text is centered in the upper half of the image.

Eric: grant application success!

What's next....

Stay tuned for a more in depth grant writing workshop from NCDEA

Reach out with any questions about regional collaboration

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